



# 2024 DEBORAH HEART AND LUNG CENTER JERSEY JAM

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Twitter/Instagram: [@jerseyjamball](https://www.instagram.com/jerseyjamball)  
[www.jerseyjam.net](http://www.jerseyjam.net)



## Princeton Tigers

[goprincetontigers.com](http://goprincetontigers.com)  
Twitter/Instagram: [@PrincetonMBB](https://www.instagram.com/PrincetonMBB)  
Head Coach: Mitch Henderson  
Sports Information Director: Elliott Carr, [ecarr@princeton.edu](mailto:ecarr@princeton.edu)



## Temple Owls

[owlsports.com](http://owlsports.com)  
Twitter/Instagram: [@TUMBBHoops](https://www.instagram.com/TUMBBHoops)  
Head Coach: Adam Fisher  
Sports Information Director: Chad Cooper, [charles.cooper0003@temple.edu](mailto:charles.cooper0003@temple.edu)



## Monmouth Hawks

[monmouthhawks.com](http://monmouthhawks.com)  
Twitter: [@MonmouthBBall](https://twitter.com/MonmouthBBall), Instagram: [@MonmouthMensBBall](https://www.instagram.com/MonmouthMensBBall)  
Head Coach: King Rice  
Sports Information Director: Gary Kowal, [gkowal@monmouth.edu](mailto:gkowal@monmouth.edu)



## Duquesne Dukes

[goduquesne.com](http://goduquesne.com)  
Twitter/Instagram: [DuqMBB](https://www.instagram.com/DuqMBB)  
Head Coach: Dru Joyce III  
Sports Information Director: Jim Duzyk, [duzykj@duq.edu](mailto:duzykj@duq.edu)

### Last Year's Deborah Heart and Lung Center Jersey Jam

Princeton and Rutgers re-fueled their in-state rivalry, playing for the first time since December 11, 2013. Princeton's Matt Allocco led the team to victory with 21 points, shooting 9-13 from the floor. Princeton led for most of the contest, winning 68-61.

### How to Watch

The 2024 Deborah Heart and Lung Center Jersey Jam will be streamed, at no charge, on the event website [JerseyJam.net](http://JerseyJam.net). Mike Gill and Dr. John Giannini will be on the call.



Deborah Heart and Lung Center is New Jersey's only specialty heart, lung, and vascular Hospital, and is an Alliance member of the Cleveland Clinic Heart, Vascular & Thoracic Institute. Founded in 1922, Deborah has been a regional and national leader throughout its storied history. From performing the first open heart surgeries in New Jersey, to, today, running one of the highest volume Left-Ventricular Assist Device (LVAD) implant programs in the region. Deborah Heart and Lung Center offers nationally recognized care close to home. Learn more at [DemandDeborah.org](http://DemandDeborah.org).



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**SAATVA EMPIRE CLASSIC** benefiting  
**WOUNDED WARRIOR PROJECT**

**WEBSITE:** EmpireClassic.net  
**TWITTER:** @empireclassicbb  
**INSTAGRAM:** @empireclassicbb



**UKG LEGENDS CLASSIC**  
presented by **OLD TRAPPER**

**WEBSITE:** LegendsClassic.com  
**TWITTER:** @legendsbball  
**INSTAGRAM:** @legendsclassic



**NUTRAFOL GOTHAM CLASSIC**

**WEBSITE:** GothamClassic.com  
**TWITTER:** @gothamclassic  
**INSTAGRAM:** @gothamclassic



**THUMBTRACK SUNSHINE SLAM**

**WEBSITE:** SunshineSlam.com  
**TWITTER:** @thesunshineslam  
**INSTAGRAM:** @sunshine\_slam



**BOARDWALK BATTLE**

**WEBSITE:** BoardwalkBattle.net  
**TWITTER:** @boardwalkbattle  
**INSTAGRAM:** @boardwalk\_battle



**HOLIDAY HOOPFEST**

**WEBSITE:** HolidayHoopfest.net  
**TWITTER:** @holihoopfest  
**INSTAGRAM:** @holiday.hoopfest



**DEBORAH HEART AND LUNG CENTER  
JERSEY JAM**

**WEBSITE:** JerseyJam.net  
**TWITTER:** @jerseyjambball  
**INSTAGRAM:** @jerseyjambball



**DEACON-WOLVERINE CHALLENGE  
PRESENTED BY VISIT GREENSBORO**

**WEBSITE:** gazellegroup.com/main/deacon-wolverine\_challenge/  
**TWITTER:** @Gazelle\_Events



**KWIK TRIP HOLIDAY FACE-OFF**

**WEBSITE:** HolidayFaceoff.com  
**TWITTER:** @holidayfaceoff  
**INSTAGRAM:** @holidayfaceoff



**COLLEGE BASKETBALL INVITATIONAL**

**WEBSITE:** CollegeBasketballInvitational.com  
**TWITTER:** @cbitourney  
**INSTAGRAM:** @cbitourney



**MARQUETTE CHALLENGE**

**WEBSITE:** gazellegroup.com/main/marquette-mte/



**OHIO STATE MTE**

**WEBSITE:** gazellegroup.com/main/ohio-state-mte/



**CAL CLASSIC**

**WEBSITE:** gazellegroup.com/main/cal-classic/



**STEPHEN F. AUSTIN'S AXE EM CLASSIC**

**WEBSITE:** gazellegroup.com/main/axe-em-classic/

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## **WHO WE ARE...**

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

## **WHAT WE DO...**

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales • project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The client's individual needs are always the priority at Gazelle.

## **DID YOU KNOW ...**

**RICK GILES** founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

