



## ***MATCHUP SET FOR THE 2025 DEBORAH HEART AND LUNG CENTER JERSEY JAM***

***Princeton and Saint Joseph's will compete in the third annual event at  
CURE Insurance Arena on November 30, 2025***

### **FOR IMMEDIATE RELEASE**

August 26, 2025

**PRINCETON, N.J.** – The Gazelle Group is proud to announce Princeton vs. Saint Joseph's in the 2025 [Deborah Heart and Lung Center Jersey Jam](#). The game will take place November 30, 2025 at CURE Insurance Arena in Trenton, New Jersey.

Presales for the event will start Wednesday, September 10 with public on-sale to follow Friday, September 12. Tickets will be available on [Ticketmaster.com](https://www.ticketmaster.com).

For early access to tickets before the public sale, sign up for email updates [here](#) or follow the event on social media @[jerseyjambball](#).

Princeton will look for their third win in the Deborah Heart and Lung Center Jersey Jam, after defeating Rutgers 68-61 in the inaugural event in 2023 and beating Duquesne 75-68 in the 2024 edition. The 2024 event also saw Temple best Monmouth 103-74.

Game times and TV details will be announced at a later date.

To receive updates on this year's event follow @[jerseyjambball](#) on Twitter and Instagram (@[jerseyjambball](#)).

### **About the Gazelle Group**

The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally recognized college sports events, such as the Empire Classic, Legends Classic, Gotham Classic, Sunshine Slam, College Basketball Invitational, Kwik Trip Holiday Face-Off, Deacon-Wolverine Challenge, Boardwalk Battle, Jersey Jam, and Holiday Hoopfest as well as on-campus events at Duke, Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit [gazellegroup.com](http://gazellegroup.com).

### **About Oak View Group (OVG)**

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit [OakViewGroup.com](http://OakViewGroup.com), and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

### **About CURE Insurance Arena**

The CURE Insurance Arena is Mercer County's 10,000-seat multipurpose arena located in Mercer County, NJ that holds over 100 events annually. Oak View Group provides Venue Management, Food Services & Hospitality, and Corporate Partnerships at the CURE Insurance Arena. More information at [cureinsurancearena.com](http://cureinsurancearena.com) and follow us on [Facebook](#), [X](#), [Instagram](#), and [LinkedIn](#).