



2025 DEBORAH HEART AND LUNG CENTER JERSEY JAM

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www.jerseyjam.net



Princeton Tigers

goprincetontigers.com

Twitter/Instagram: [@PrincetonMBB](https://twitter.com/PrincetonMBB)

Head Coach: Mitch Henderson

Sports Information Director: Elliott Carr, ecarr@princeton.edu



Saint Joseph's Hawks

sjuhawks.com

Twitter/Instagram: [@SJUHawks_MBB](https://twitter.com/SJUHawks_MBB)

Head Coach: Steve Donahue

Sports Information Director: Chad Cooper, ccooper@sju.edu

Previous Deborah Heart and Lung Center Jersey Jams

2024: Temple routed Monmouth 103–74, led by Jamal Mashburn Jr.'s 25 points, while Princeton came from behind to beat Duquesne 75–68, fueled by 17 points from Caden Pierce and a late three from Dalen Davis.

2023: Princeton and Rutgers re-fueled their in-state rivalry, playing for the first time since December 11, 2013. Princeton's Matt Allocco led the team to victory with 21 points, shooting 9-13 from the floor. Princeton led for most of the contest, winning 68-61.

How to Watch

The 2025 Deborah Heart and Lung Center Jersey Jam will be streamed on BallerTV. Mike Gill and Dr. John Giannini will be on the call.



Deborah Heart and Lung Center is New Jersey's only specialty heart, lung, and vascular Hospital, and is an Alliance member of the Cleveland Clinic Heart, Vascular & Thoracic Institute. Founded in 1922, Deborah has been a regional and national leader throughout its storied history. From performing the first open heart surgeries in New Jersey, to, today, running one of the highest volume Left-Ventricular Assist Device (LVAD) implant programs in the region. Deborah Heart and Lung Center offers nationally recognized care close to home. Learn more at DemandDeborah.org.





RO GREENSBORO INVITATIONAL

NOVEMBER 4, 2025
NC STATE(W) vs TENNESSEE(W)
 FIRST HORIZON COLISEUM; GREENSBORO, N.C.



VILLANOVA CHALLENGE

NOVEMBER 7-15, 2025
VILLANOVA, DUQUESNE, SACRED HEART, QUEENS



WATERKEEPER® ALLIANCE INVITATIONAL

NOVEMBER 9, 2025
INDIANA vs MARQUETTE
 UNITED CENTER; CHICAGO, ILL.



WOLVERINE-DEACON CHALLENGE

NOVEMBER 11, 2025
MICHIGAN vs WAKE FOREST
 LITTLE CAESARS ARENA; DETROIT, MI.



LEGENDS CLASSIC

NOVEMBER 20, 2025
PITT vs UCF
 OCEAN CENTER; DAYTONA BEACH, FL.



BOARDWALK BATTLE

NOVEMBER 20 & 22, 2025
HIGH POINT, SOUTHERN INDIANA, UIC, UIW
 OCEAN CENTER; DAYTONA BEACH, FL.



PORTLAND INVITATIONAL

NOVEMBER 21-23, 2025
PORTLAND, NORTHERN COLORADO, ST. THOMAS, FULLERTON



SUNSHINE SLAM

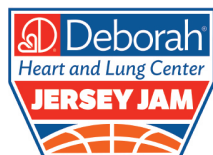
NOVEMBER 24-25, 2025
FAU, GEORGE MASON, LMU, OHIO, BETHUNE-COOKMAN, JACKSONVILLE, PACIFIC, STONY BROOK
 OCEAN CENTER; DAYTONA BEACH, FL.



MIZZZEN+MAIN EMPIRE CLASSIC

BENEFITING WOUNDED WARRIOR PROJECT

NOVEMBER 25, 2025
UCLA vs CAL
 CHASE CENTER; SAN FRANCISCO, CA.



JERSEY JAM

NOVEMBER 30, 2025
 CURE INSURANCE ARENA; TRENTON, NJ.



HOLIDAY HOOPFEST

PRESENTED BY CHARLESTON W.V. CONVENTION & VISITORS BUREAU

DECEMBER 6, 2025
WEST VIRGINIA vs WAKE FOREST
 CHARLESTON COLISEUM; CHARLESTON, WV.



KWIK TRIP HOLIDAY FACE-OFF

(MEN'S ICE HOCKEY)

DECEMBER 28-29, 2025
BOSTON COLLEGE, WESTERN MICHIGAN, WISCONSIN, LAKE SUPERIOR
 FISERV FORUM; MILWAUKEE, WI.



DUEL IN THE DISTRICT

FEBRUARY 21, 2026
DUKE vs MICHIGAN
 CAPITAL ONE ARENA; WASHINGTON, D.C.



PURPLE CBI

TBA, 2026
2025 CHAMPIONS: ILLINOIS STATE
 LOCATION TBA

DEBORAH HEART AND LUNG CENTER JERSEY JAM

WHO WE ARE...

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

WHAT WE DO...

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales • project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The client's individual needs are always the priority at Gazelle.

DID YOU KNOW ...

RICK GILES founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

